



## Trustee and board diversity champion

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|---------------------------|---|
| Organisation:             | The Bikeability Trust   |
| Location:                 | The Trust operates from an office in Cambridge but the Trust's role is England-wide so not location specific. |
| Where the role is based : | mainly at home  |
| Travel limit:             | None  |
| Opportunity type:         | Trustee   |
| Remuneration:             | The role is pro-bono, but all expenses are remunerated  |

### About The Bikeability Trust

The Bikeability Trust is a Charitable Incorporated Organisation whose object is to advance the education of the public in general (and particularly amongst children) on the subject of cycling. We are the national charity for Bikeability, the UK government's cycle education programme

Cycling is a life skill and learning to ride a bike is a rite of passage. Education, together with engineering and enforcement, helps more people cycle, more safely, more often. High-quality cycling education enables confident and enjoyable cycling, raises awareness of skilful cycling among all road users, and contributes to better transport, health and wellbeing.

Bikeability is based on the government's National Standard for cycle and instructor training. It prepares people to cycle everywhere cycling is permitted, and contributes to delivering the transport, environmental, health and economic benefits that more people cycling promises.

The Trust aims to make Bikeability the best it can be by securing:

- value for money, with economical, efficient and effective delivery
- awareness of the National Standard for Cycle Training among all road users
- impact on getting more people cycling, more safely, more often

- diverse programme funding.

### **Opportunity description**

[Our Board](#) of Trustees is not currently representative of the beneficiaries of our service, that is, our trainee cyclists and the cycle training industry. We are looking to recruit a new trustee to the board who will champion issues of diversity for the Board, the Trust, and for beneficiaries of the Trust's services.

### **The role**

The Bikeability Trust was established in 2017. The Bikeability Trust has taken over central support for the national cycle training scheme Bikeability. The programme is funded by the government and has been very successful. This transition was completed in autumn 2018.

We have a vacancy for a trustee. You will join a board of eight trustees, with expertise in health, education, local government, road safety, law, marketing, sport, child psychology. Details about the current trustees are available [here](#).

### **What impact the opportunity will have**

One of the most important tasks for The Bikeability Trust is to make sure that Bikeability achieves the best possible outcomes for the money invested in it.

The industry that delivers Bikeability is proud and passionate about what they do. There are hundreds of organisations and thousands of instructors and they are driven by a motivation to get more children cycling, more safely, more often.

This is an opportunity to make a real difference to a programme which is delivered to schools, in school time. The challenge is make schools and children feel that it is for them and not being done to them. We want the programme to be as inclusive as possible.

### **Role description**

(These role descriptions come from the Charity Commission's guidance on being a trustee [The essential trustee: what you need to know, what you need to do](#))

- Ensure the charity is carrying out its purposes for the public benefit
- Comply with the charity's governing document and the law
- Act in the charity's best interests
- Manage the charity's resources responsibly

The Bikeability Trust, ideaSpace, 3 Laundress Lane, Cambridge, CB2 1SD, UK [www.bikeability.org.uk](http://www.bikeability.org.uk)

- Act with reasonable care and skill
- Ensure your charity complies with statutory accounting and reporting requirements

Plus

- Review and advise on diversity and equality amongst trustees, staff, and in all Trust outputs.

### **Required knowledge, skills and attributes**

- Understanding and acceptance of the legal duties, responsibilities and liabilities of trusteeship
- Strategic vision
- Good, independent judgement
- Ability to think creatively
- Ability to work effectively as a member of a team
- Preparedness to make unpopular recommendations to the board
- Willingness to be available to staff for advice and enquiries on an ad hoc basis
- Nolan's seven principles of public life: selflessness, integrity, objectivity, accountability, openness, honesty and leadership
- An interest in cycling would be useful. Bikeability is mainly about 'normal' utility cycling.

### **What is in it for you the volunteer?**

The Bikeability Trust was set up in 2017 so still in the formative stage. Joining the trust will give you the opportunity to help shape cycle training into the future. We want to ensure we are as diverse as we can be as a board and as a trust team, and that we are as inclusive as possible in the cycle training that we deliver, and need your input to make sure this happens. You will be joining an inspiring group of people on our board with a shared commitment to the charity's work and aims.

### **Time commitment**

The term of office for a Trustee is three years.

The time commitment is approximately 4 hours a month, mainly working from home.

Attending quarterly board meetings, usually in London, lasting approx 3 hours.

In between meetings, trustees help the executive of the charity, either directly or via the chair of trustees.

## **Other details**

Like all charities, we are conscious of potential conflicts of interest. We maintain a register of interests.

Your application

Closing date for application is 8<sup>th</sup> October

The interviews will be held on Tuesday 15<sup>th</sup> October by phone or Skype.

For further information please contact:

Dr Alison Hill, Chair at [chair@bikeabilitytrust.org](mailto:chair@bikeabilitytrust.org) 07803 895591

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