

2020 Bikeability Awards Programme – NOMINATION FORM

Please carefully read the [Guidance Notes \(click here\)](#) for the Bikeability Awards **before** submitting and completing this nomination. (also available on <https://bikeabilitytrust.org/bikeability-awards/>)

Please send your completed form (and any attachments) by email attachment to contactus@bikeability.org.uk **before noon on** Friday February 28th 2020.

TO NOTE: Only one nomination can be submitted per form.

1. Your Details	
First name: Sheila	Surname: Thomas
Organisation/Group (if applicable): Road Safety & Travel Awareness Team	
Address and postcode: 4, Ednam Road, Dudley, West Midlands, DY1 1HL	
Email address: sheila.thomas@dudley.gov.uk	
Telephone: 01384 815433	Mobile: 07799070576
<p>If not a self-nomination, briefly describe your relationship with the nominee (e.g. work colleague, employer, pupil, other):</p> <p>As a Road Safety Officer; I work within the Road Safety & Travel Awareness Team along with 3 other Road Safety Officers and a Senior Officer. Also within the team are a sub team of Road Safety Assistants and Cycle Trainers.</p>	
2. Nominee's Details (main contact)	
<p><i>If submitting a nomination for Trainee of the Year, please provide their name and/or their parent/teacher/carer contact details if more appropriate.</i></p>	
First name: Wendy	Surname: Howard (Senior Officer)
Organisation/Group (if applicable): Road Safety & Travel Awareness Team	
Address and postcode: 4, Ednam Road, Dudley, West Midlands, DY1 1HL	
Email address: Wendy.Howard@dudley.gov.uk	
Telephone: 01384 815433	Mobile: 07799 070575
<p>Name of award for which he/she/they/the organisation is being nominated (please highlight/underline/select one):</p> <p>A. Instructor of the Year</p> <p>B. Bikeability Provider of the Year</p>	

- C. Local Authority/SGO Host School Partner of the Year (outsourced delivery)
- D. School Employee or Governor of the Year
- E. Trainee Rider of the Year (Pete Rollings award)
- F. Most Proactive Primary School

1. Please describe below the reason(s) why the nominee deserves this award (maximum 300 words)

NB – you should refer to the award criteria when completing this section and try to explain how the nominee has met some/all of the different qualities described.

I believe as a Bikeability provider, Dudley Road Safety & Travel Awareness Team show exceptional qualities in all of the areas noted:

When I consider the **delivery of high-quality scheme management and administration**, I am in an ideal position as the newest member of the team, coming from a totally different professional background, to view the set up and comment. I noted very quickly that the organisation and provision of Bikeability is an integral part of 'The Offer' to all Dudley Schools, Community Groups and Individuals. Being truly inclusive in its ethos and delivery, being held in high esteem by its users. **Close partnerships with user groups have been established** and continually maintained, with the current offer and receipt of Bikeability being expanded upon year on year. In some respects this is due to the **promotion of Bikeability** by the Road Safety & Travel Awareness Team at all Road Safety events and presentations and all professional networking opportunities. For example; it is flagged up in Ad-Hoc requests for Assemblies, Parents evenings etc. It is also noted in the Transition to Secondary School Training package, which is currently delivered in all of the Boroughs Primary Schools. The uniqueness of Bikeability in Dudley is to some extent due to its established bespoke offer. There are regular 121 sessions in the Community with regular weekend, school holiday and evening provision, as well as the term time sessions. This is also due in part to its inclusivity with all schools/groups. Indeed several of Dudley's 'special schools' and even an 'Occupational Health' group regularly receive input, the latter as an aid to an ongoing improvement of the mobility of a child, who might have problems otherwise. This in itself I believe, shows a **creative and innovative approach to encouraging on-going cycling post training**.

2. Please list below any accompanying high-quality evidence to support your nomination (eg. materials, photographs, video clips, testimonials) Up to a maximum of 3 items and provide a title for each item(s) in the section(s) below – do NOT include any further written information on the form. Ensure all the attachments listed above accompany your nomination form, and are clearly labelled so it is clear which nominee they apply to. Maximum number of words for each item of accompanying evidence is 300 – submissions that are longer than this will not be considered.

- a. *Dudley Road Safety & Travel Awareness Team – The Offer (all narrative apart from Bikeability removed due to word limit of support evidence)*
- b. *Evaluation Feedback Form*
- c. *The Cycling slides from an Assembly PowerPoint presentation – where Bikeability was encouraged due to observation of poor cycling skills and inappropriate behaviour on cycles of some pupils.*

3. Please briefly describe any other experience or insights you feel are relevant to your nomination. (maximum 300 words)

Comments in respect of Dudley Council on their website include around cycling:

- That they recognise that cycling is fun, keeps us fit and helps keep the air we breathe cleaner. The road safety & travel awareness team provides training, advice and information to cyclists of all ages and types.
- *Dudley Council also produce route maps and promote cycling, taking part in Bike Week and other events.
- The Travel Plan for cycling and walking in Dudley is about encouraging more sustainable transport modes, as well as considering if there is a real need for some journeys.

***Cycle Maps** The leaflets below have been produced to help plan cycling journeys:

- **The Borough Map (Cycling routes in Dudley)** - This shows recommended routes, which have been identified by local cyclists and council officers, as well as off-road cycle paths, bike shops, parks and leisure facilities across the borough. *It is available to download in two sections as a PDF. A paper copy is also available*
- **The Stourbridge Arm** - This map shows a section of the cycle network between Kingswinford and Stourbridge, including on-road and canal towpath alternatives. Included on the leaflet are points of interest and useful information for cyclists. *It is available to download as a PDF. Paper copies are also available.*
- **A mini guide to cycling and walking around Dudley** - Produced by British Waterways in conjunction with Dudley MBC and Network West Midlands, this map describes several leisure walks and rides in the borough.

4. *I confirm that the information I have provided is accurate, I have permission (as appropriate) from nominee's parent(s) to submit this form/from those people in any materials submitted to share their images/comments. And I have read and agree to the Terms & Conditions.*

Name: *Shelia Thomas*

Signature: *[Signature]*

Date: *6.2.20*

To be signed by an independent individual / organisation representative:

I can confirm that I believe this to be an accurate submission and add my support to the application

Name: *NEIL LISSMORE*

Signature: *[Signature]*

Date: *10.2.20*

Organisation (if applicable):