

2020 Bikeability Awards Programme – NOMINATION FORM

Please carefully read the [Guidance Notes \(click here\)](#) for the Bikeability Awards **before** submitting and completing this nomination. (also available on <https://bikeabilitytrust.org/bikeability-awards/>)

Please send your completed form (and any attachments) by email attachment to contactus@bikeability.org.uk **before noon on** Friday February 28th 2020.

TO NOTE: Only one nomination can be submitted per form.

1. Your Details	
First name: Kieron	Surname: McNab
Organisation/Group (if applicable): Outspoken Training LLP	
Address and postcode: The Bike Depot, 140 Cowley Road, Cambridge, CB4 0DL	
Email address: kieron@outspokentraining.co.uk	
Telephone: 01223 473820	Mobile: 07754402034
If not a self-nomination, briefly describe your relationship with the nominee (e.g. work colleague, employer, pupil, other):	
We deliver Bikeability cycle training on behalf of Lincolnshire County Council.	
2. Nominee's Details (main contact)	
<i>If submitting a nomination for Trainee of the Year, please provide their name and/or their parent/teacher/carer contact details if more appropriate.</i>	
First name: Phil	Surname: Watt
Organisation/Group (if applicable): Lincolnshire County Council	
Address and postcode: Projects Team, Crown House, Lincoln, LN2 1BD	
Email address: philip.watt@lincolnshire.gov.uk	
Telephone: 01522 554553	Mobile: 07823 537434
Name of award for which he/she/they/the organisation is being nominated (please highlight/underline/select one):	
<ul style="list-style-type: none"> • Local Authority/SGO Host School Partner of the Year (outsourced delivery) 	

1. Please describe below the reason(s) why the nominee deserves this award (maximum 300 words)

NB – you should refer to the award criteria when completing this section and try to explain how the nominee has meet some/all of the different qualities described.

Lincolnshire County Council genuinely care about the impact of Bikeability. They have established an effective relationship with their delivery partner, Outspoken Training, built around robust monitoring:

1. A Project Officer (trained as National Standard Instructor Trainer) conducts termly observations of training to assess the quality and consistency of delivery. This is done alongside an Outspoken Instructor Trainer with both identifying good practice and looking for opportunities to develop the training and impact of the programme.
2. Quarterly, both organisations meet up to analyse contract performance against a contract management scoring system and examine how resources can be used effectively to maximise the impact of training.

The council recognise Bikeability can play a large role in supporting and driving cycling projects. Examples include the development of the Holbeach and Spalding Cycling Plans where Bikeability is seen as an effective measure to get more people cycling alongside the introduction of cycling infrastructure. This increases the exposure of Bikeability to local communities at consultations meetings, helping to raise the profile of cycle training throughout Lincolnshire.

Due to the popularity of Bikeability in Lincolnshire, the demand for Level 2 training exceeds the funding the council receives. To overcome this, a Project Officer worked tirelessly alongside senior management and the executive portfolio holder to introduce school contributions towards training. The council recognised to make a success of contributions, they had to positively market Bikeability, celebrating the success and impact of the programme locally as well as the benefits of introducing contributions. They coordinated a process starting with a letter from the council to all Headteachers, backed up with joint marketing campaigns by the council and Outspoken. This has resulted in an extra 33 schools and 812 pupils receiving training since September 2019 with an anticipated extra 1,124 pupils participating in the next financial year.

2. Please list below any accompanying high-quality evidence to support your nomination (eg. materials, photographs, video clips, testimonials) *Up to a maximum of 3 items and provide a title for each item(s) in the section(s) below – do NOT include any further written information on the form. Ensure all the attachments listed above accompany your nomination form, and are clearly labelled so it is clear which nominee they apply to. Maximum number of words for each item of accompanying evidence is 300 – submissions that are longer than this will not be considered.*

a. <https://accesslincoln.co.uk/cycling/new-to-cycling/>

b. <https://activelincolnshire.com/news/2019/12/changes-to-bikeability/>

c. <https://www.lincolnshire.gov.uk/school-college-transport>

3. Please briefly describe any other experience or insights you feel are relevant to your nomination. (maximum 300 words)

The Council are keen to provide equal opportunities to all schools across their diverse and wide geographical spread of communities. They closely analysis bookings monthly to ensure these are offered equally, countywide and ensure take up is spread evenly around the county, even in the most rural communities. This helps fulfil their countywide Cycling Strategy to support Bikeability and develop confident cyclists from an early age to establish Lincolnshire as a rural 'beacon' for cycling and Bikeability training.

The council have gone the extra mile to support children to make journeys by bicycle. An example of this was when their Domestic Abuse team identified a child who would benefit from cycle training as they had begun cycling to school without the skills or knowledge to do so confidently. As a

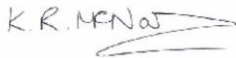
result, the Project Officer agreed to fund some one-to-one training for the child and liaised with Outspoken Training to provide tailored Level 1 and 2 training with some route specific training as well. This transformed the child into a competent rider who now loves cycling to school and the shops.

To show their support for Bikeability, Lincolnshire County Council volunteered a Project Officer's time to come and speak to other councils at last year's Bikeability conference about the role of a commissioning local authority and the process of outsourcing and monitoring training. This was well received and the feedback demonstrates how effective the council have been at putting policies and procedures in place to ensure high-quality, effective training is delivered.

Finally, the council recognise the benefits of cycle training to people of all ages and are one of the few local authorities to subsidise adult cycle training outside of London. Recently they have offered training to Lincoln residents and businesses as well as hospital staff across the county.

4. *I confirm that the information I have provided is accurate, I have permission (as appropriate) from nominee's parent(s) to submit this form/from those people in any materials submitted to share their images/comments. And I have read and agree to the Terms & Conditions.*

Name: Kieron McNab



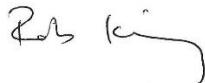
Signature:

Date: 27th February 2020

To be signed by an independent individual / organisation representative:

I can confirm that I believe this to be an accurate submission and add my support to the application

Name: Rob King



Signature:

Date: 27th February 2020

Organisation (if applicable): Outspoken Training LLP